

3screens.com presents

PROACTIVITY

THE MESSAGE: Okay, so “proactivity” is technically not a word. But the idea should be obvious, and we should all agree that positive activity is what we’re going for in life. We can choose to become those who look ahead and avoid dangers and enemies and take positive action to improve our environment. This transforms us into actual super heroes who take control of our own lives and use our power to save the world.

We each have a limited amount of time and energy, and the more time we spend doing positive things, the less time we have to waste on useless or damaging things.

Whatever we do affects how we think and feel about ourselves and everything around us. Proactivity just feels good and right, and it makes our world a little less dark and dangerous.

A young man says his proactivity – building homes in Mexico- became an addiction.

A young woman reveals what can happen when we become addicted to substances.

An ex-convict becomes the mayor of his hometown and inspires others who have obstacles to overcome.

A gifted athlete chooses to join the swim team, although he has to learn to swim before he can compete. Why? He explains: “If I couldn’t handle not being good at something, how could I consider myself a successful person?”

A young man leads his school in setting a world record to promote projects to end hunger.

A young woman creates a proactive app that forces users to think twice before we post on social media.

These and other stories are woven together with music and sports action on three giant screens to create a fun and inspirational message of empowerment!

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